

Coloration Meta Project

Advanced organic micromolecular
ammonia-free hair color

Waterproof, Long-lasting & Extra care



AMMONIA-FREE

Gentle on the hair fiber and scalp.



EXCEPTIONAL SHINE

Delivers vibrant, rich, and luminous color.



WATERPROOF

Water-resistant formula for long-lasting color performance.



CARE & PROTECTION

Enriched with plant oils to nourish, moisturize, and protect the hair.



LONG-LASTING COLOR

Durable, even color that stays vibrant over time.



CIRCULAR ECONOMY

Responsibly sourced ingredients to help reduce environmental impact.



A professional multifunctional hair color that goes beyond traditional permanent hair color. **Ammonia-free**, it respects the hair fiber while providing outstanding long-lasting color. Its **odor-free formula** offers maximum comfort during application. Hair shine, strength, and integrity are preserved. On the contrary, the hair is deeply nourished and hydrated.

Thanks to its advanced blend of botanical oils, organic active ingredients, and micromolecular color pigments, the color penetrates the hair fiber more quickly and evenly for exceptional performance. Its innovative technology helps minimize waste and reduce environmental impact while delivering brilliant, long-lasting color results.

The natural affinity between the formula and the hair's lipid structure allows the nourishing oils to penetrate deeply into the hair fiber, ensuring even color distribution, natural-looking results, exceptional shine, and superior water resistance.

Hair feels softer, healthier, and easier to style.



IMPORTANT: Shake well before use to ensure all active ingredients are thoroughly blended for consistent color results. Close the bottle tightly after each use to prevent oxidation and contamination.

HOW TO USE META PROJECT HAIR COLOR

Thanks to the versatility of Meta Project Hair Color, you can perform multiple professional color services using a single line:

- **Tone-on-Tone Color:** Enhances natural hair with soft, luminous reflections.
- **Permanent Hair Color:** Provides up to 100% gray coverage.
- **Gloss / Toner:** Intensifies, neutralizes, or corrects unwanted tones for finishing or maintenance services.

Application Protocols (choose based on desired result):



**PERMANENT
HAIR COLOR**



MIXING RATIO: 1 : 1



DEVELOPER: 4, 8, 20 or 30 Volume



PROCESSING TIME: 40 to 45 minutes, depending on hair analysis.



**TONE-ON-TONE
COLOR**



MIXING RATIO: 1 : 2



DEVELOPER: 8 Volume



PROCESSING TIME: 25 to 30 minutes, depending on hair analysis.



**PASTEL EFFECTS /
TONING**



MIXING RATIO: 1 : 1 to 1 : 3



DEVELOPER: 4 Volume



PROCESSING TIME: Up to 25 minutes, depending on desired intensity.

KEY ACTIVE INGREDIENTS

PLANT OILS



Nourish, moisturize, and protect the hair fiber.

**BOTANICAL
EXTRACTS**



Rich in antioxidants to revitalize the hair and enhance shine.

**MICROMOLECULAR
PIGMENTS**



Penetrate deeply into the hair fiber for intense, even, and long-lasting color.

**PROTEINS &
AMINO ACIDS**



Strengthen the hair fiber while improving softness and resilience.



ODOR-FREE

Maximum comfort during application.



GENTLE FORMULA

Respects the hair fiber, including color-treated and sensitized hair.



BRILLIANT RESULTS

Luminous, natural-looking, and long-lasting color.



WATER-RESISTANT

Long-lasting color performance, even in humid conditions.



**SOFT, SHINY &
EASY-TO-MANAGE HAIR**

Hair feels healthier, smoother, shinier, and easier to style.